



STC 順天聯合基金會
STC FOUNDATION

STC FOUNDATION was established by STC Management in 2012, for the purposes of introduction, promotion and appreciation of the Asian culture and its arts. Efforts shall be devised in pursuant with such purposes to educate and enrich our community in addition to instill social and moral values in our younger generations.

The Hacienda Heights Community Center Grand Opening Celebration
STC Foundation and Dance Impressions Productions proudly present:
Splendid "20"

Dear Friends of STC Foundation,

We are pleased to announce that on November 1, 2014, STC Foundation will be celebrating the grand opening of the Hacienda Heights Community Center. As a thriving part of the greater San Gabriel Valley and east Los Angeles area, the opening of the Hacienda Heights Community Center marks a significant moment for individuals, businesses, and community members alike. It will serve as a focal point for local residents and visitors to create a community of educated and socially cultivated individuals of all ages and backgrounds.

We are honored to partake in such a magnificent event, as we advocate the enrichment of the lives of people within all communities. Founded under the core principles of "health, love, and wisdom," we emphasize education and culture by promoting an understanding and appreciation for knowledge and the arts. Along with Dance Impressions Productions (DIP), an affiliate of STC Foundation, we work to cultivate this understanding by creating a connection to our heritage through the art of dance. Having been established for 20 years, DIP brings Chinese culture to the stage, spreading the art of dance to all audiences of different backgrounds. Hacienda Heights, familiar with the importance of promoting knowledge and culture, is pleased to have DIP spearhead these core principles with their 20th anniversary production, Splendid "20".

This monumental occasion will take place at the Hacienda Heights Community Center at 1234 Valencia Ave., Hacienda Heights, CA 91745, from 7 - 9 pm, with a pre-show at 6:30 pm.

Your sponsorship will help to fund the production costs of this event in celebrating the grand opening of the Hacienda Heights Community Center. Additionally, STC Foundation will donate a portion of the sponsorship to multiple programs and scholarships to enrich the community, including our very own Youth Leadership Program. The Youth Leadership Program aims to impart our core principles to youth ages 10 to 21 through partnering with local community, having students study under community leaders' expertise, and sharing of practical knowledge and experience. College scholarships will also be given to students that meet specific qualifications. Your support means a great deal to us here at STC Foundation and DIP, as well as the residents of Hacienda Heights and surrounding area. Thank you again for your contribution to our community.

Sincerely,

John Hsu
President of STC Foundation

Anne Ma
CEO and Artistic Director of STC Foundation and
Dance Impressions Productions



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Below are the different sponsorships and advertisement levels. We truly appreciate your generosity and kind attention to this matter.

Title Sponsor: \$5000

1. Title sponsor's company commercial featured in the recital pre-show
2. Company logo featured on event commercial broadcasts
3. Exclusive Friends of STC Foundation Banner presented on stage
4. Company abbreviated ad featured in event social media promotion
5. Company abbreviated ad featured **4 times** in STC e-newsletter with a reader audience of over 5000+
6. Company abbreviated ad featured on event webpage
7. Company ad featured on the back of the tickets to Splendid "20"
8. Company banner prominently displayed at event venue throughout the night
9. Company name featured in event program as ***Title Sponsor***
10. Full Page Color Ad in the Splendid "20" Program Book (**W 8" x H 10"**)
11. 20 VIP Tickets to Splendid "20" (each ticket valued at \$50)

Diamond: \$1,800

1. Company abbreviated ad featured **4 times** in STC e-newsletter with a reader audience of over 5000+
2. Company abbreviated ad featured on event webpage
3. Company banner prominently displayed at event venue throughout the night
4. Company name featured in event program as ***Diamond Level Sponsor***
5. Full Page Color Ad in the Splendid "20" Program Book (**W 8" x H 10"**)
6. 10 VIP Tickets Splendid "20" (each ticket valued at \$50)

Gold: \$1000

1. Company banner prominently displayed at event venue throughout the event
2. Company name featured in event program as ***Gold Level Sponsor***
3. Half Page Color Ad in the Splendid "20" Program Book (**W 8" x H 5"**)
4. 20 Tickets to Splendid "20" (each ticket valued at \$10)

Silver: \$500

1. Company name featured in event program as ***Silver Level Sponsor***
2. Half Page Color Ad in the Splendid "20" Program Book (**W 8" x H 5"**)
3. 10 Tickets to Splendid "20" (each ticket valued at \$10)



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Program Advertisement:

- Back Cover \$1000
- ~~Inside Front Cover~~ ~~\$800~~ (Sold)
- Inside Back Cover \$600
- Full Page \$400
- Half Page \$250

All Final Artwork for Program Due: 10/15/2014

Sponsorship and Advertisement Form

Sponsors

- _____ **Title: \$5000**
- _____ **Diamond: \$1800**
- _____ **Gold: \$1000**
- _____ **Silver: \$500**

Advertisement

- _____ **Back Cover: \$1000**
- _____ **~~Front Inside Cover: \$800~~ (Sold)**
- _____ **Inside Back Cover: \$600**
- _____ **Full Page: \$400**
- _____ **Half Page: \$250**

***Make checks payable to STC Foundation**

Please return this form and check to:

STC Foundation

10722 Beverly Blvd., #P, Whittier, CA 90601

or visit our Website: www.STC-Foundation.org

For more information, please contact:

Josephine Shih (949) 331-5656

E-mail: Josephine.shih@gmail.com

Name: _____

Company Title: _____

Address: _____

City: _____ State _____ Zip _____ Phone: _____

E-mail Address: _____

*We are currently undergoing the 501(3) application process. For tax purposes our EIN number is 27-2415618.

Thank you for all of your support!